

FOR IMMEDIATE RELEASE

## Inscape Unveils New Toronto Showroom

Showroom showcases solutions for today and five years from today



March 1, 2019 – Inscape announces the opening of its flagship showroom and Engagement Centre in the heart of Toronto's prestigious Financial district. The showroom delights visitors with sweeping views of bustling scenes in the downtown core and Lake Ontario only a few blocks away.

Designed by prominent, Toronto-based firm, figure3, the showroom engages users in a handson environment that encourages exploration of Inscape's brand experience and workspace solutions. The showroom demonstrates Inscape's dedication to adaptable workspaces utilizing its benching, systems, storage and wall products that can constantly evolve as customers' needs change over time.

It was critically important for Inscape to create an environment that was both successful in hosting customers and events, but also creating a great place to work for its own team. Biophilic Design elements were incorporated throughout the showroom, including abundant natural daylight and views, natural analogues such as wood and stone, leafy green flora and a showstopping, meditation room encompassed in an ever-changing dichroic glass film.

## inscape

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Acoustics and customer experience were carefully constructed to allow visitors to easily move through the 6,000 square foot space while individually experiencing each product vignette along the path. The showroom is located at 220 Bay Street, 13th Floor, Toronto, ON M5J 2W4. Showroom tours can be booked by emailing toshow@myinscape.com

## About Inscape

Inscape is all about adaptability through simplicity. We have been saying yes since 1888 with a versatile portfolio of systems, storage and walls products that are adaptable and always built to last. With a wide dealer network, showrooms in both Canada and the U.S., and full service and support for all of our clients, our philosophy is to always do what we can to say Yes.

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